

# Working together

Inspiring Scotland in 2019



INSPIRING SCOTLAND

For a Scotland  
without poverty or  
disadvantage.



# Our work in 2018-2019

**10**

Active social impact funds.

**250**

Charities supported.

**£18m**

Invested.

**81,000**

People supported across Scotland.



# Our story

**When Inspiring Scotland was formed in 2008, we wanted to tackle some of the long-term, entrenched social problems faced by Scotland's people and communities.**

Problems such as poverty and long-standing deprivation have caused deep-rooted inequalities among our communities, leading to long-term unemployment, poor health, and diminished opportunities.

We want to change that.

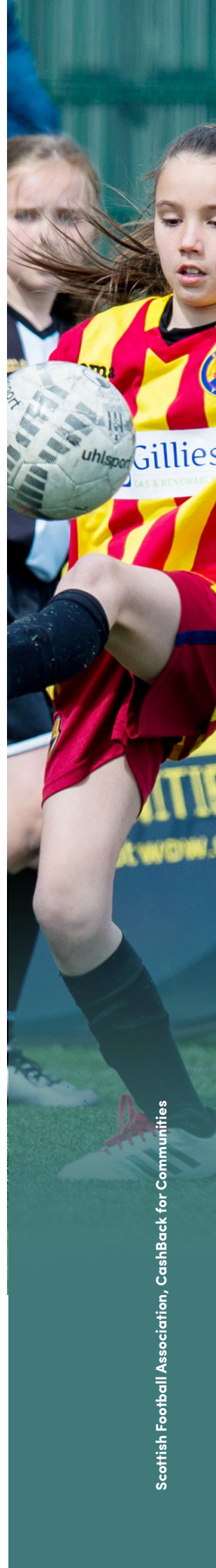
To do that, we use the venture philanthropy model of long-term financial investment matched with tailored development to support the charity sector.

We raise money from private individuals, businesses, trusts and foundations, Scottish Government and local authorities. We then invest it, along with our time and expertise, in the organisations most effectively tackling social issues.

We build long-term strategic partnerships between the voluntary, public, private and academic sectors. We help charities to increase the scale of the work they do so that they can have a greater impact by reaching and supporting more people.

We do this so we can support essential charities to become extraordinary charities, enabling them to support the people and communities in Scotland that experience inequality and help them to change their lives for the better.

We do it because we want a healthy, happy and thriving Scotland, without poverty or disadvantage.



# What we do

**We bring together charities, communities, government and public bodies to work together to tackle entrenched social issues more effectively.**



## Strengthen organisations and communities

We strengthen the organisations and communities that tackle social issues so that they can better address those issues and help more people.



## Support, develop and connect people

We support, develop and connect the people who are at the forefront of tackling social issues so that they can share their knowledge and have a greater collective impact.



## Encourage new ideas

We encourage new ideas and better ways of working to tackle social issues in more effective ways.



## Inform and influence

We inform and influence government, local authorities and public bodies so that they can better understand and react to social issues faced by Scotland's people.



## Make money go further

We make it possible for philanthropists, government, public bodies and charities to spend money more effectively in the fight against poverty and disadvantage.



# How we work

**Our approach to charitable funding uses long-term investment alongside tailored development to support the voluntary sector.**



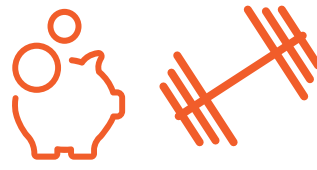
Philanthropic funding and corporate donations are added to Scottish Government and Trust and Foundation money.



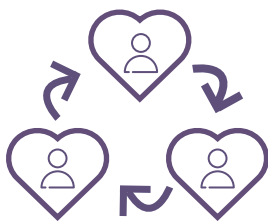
We commit to long-term, flexible funding for a carefully selected portfolio of charities all tackling the same thematic issue.



We provide tailored business development support and rigorously evaluate performance to drive charities' ambition and long-term goals.



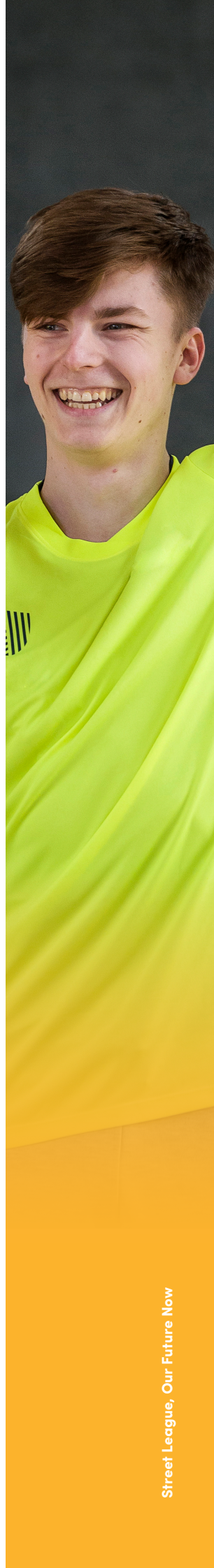
Portfolio charities become stronger, more efficient, more accountable and better governed.



The portfolio approach creates a collaborative network for sharing knowledge and experience.



Charities raise more funding and increase their scale, making them able to reach and support more people for longer.



# Our funds

Our ten social impact funds span four social policy areas, providing a collaborative network of some of the most extraordinary charities in Scotland. These are our ambitions and projections for 2019-20.

Youth employability and wellbeing

## Our future. Now

Supporting a generation of young people to flourish.

We want to support an entire generation of young people to have the means, opportunity and aspiration to thrive in life regardless of the complexity and depth of the challenges they may face. Our Future Now supports people aged 11 to 25 to reengage with education, or secure sustainable employment or training opportunities, and to improve their mental health and wellbeing.

**12**  
Organisations  
receiving support.  
**3,700**  
Young people  
engaging.



Investing in Scotland's young people.

CashBack for Communities is a unique Scottish Government programme launched in 2008 which takes funds recovered from the proceeds of crime and invests them in free activities for young people. Inspiring Scotland has been the delivery partner since 2012 and is currently planning the next three-year funding period which will support the people, families and communities most affected by crime.

**234**  
Organisations  
receiving support.  
**43,000**  
Young people  
taking part.



Building  
Brighter  
Futures  
Fund

Unlocking the skills and confidence to succeed.

Launched in 2018, the Building Brighter Futures Fund aims to support the young people who are furthest from the labour market by providing education, training and employment opportunities throughout Scotland. Inspiring Scotland manages the Building Brighter Futures Fund on behalf of Hub Community Foundation.

**10**  
Organisations  
receiving support.  
**580**  
Young people  
engaging.





## Supporting Scotland's children to thrive.

Playing and learning outdoors is fundamental to helping children to be healthy, happy and equipped with the essential skills to thrive in life. It boosts health, wellbeing and development, and is a universal right. Since 2010, we have supported the development of outdoor childcare, community play and Active Play in primary schools, and are working to embed outdoor play and learning into the fabric of Scottish life.

**40**  
Organisations  
receiving support.

**6,000**  
Children taking  
part in outdoor  
play and learning.

### The three strands of Thrive Outdoors are:

#### Active Play

Active Play is a programme of outdoor play for primary schools which promotes greater physical activity for Scotland's children. A blend of physically active games and unstructured play, Active Play also helps children to learn and develop skills and improves confidence and self-esteem.

#### Play Rangers

Play Rangers provide opportunities to access free play within a community, such as on street corners, in local parks or woodlands. The sessions are free and facilitated by local play workers who encourage children to play freely and safely in their own communities.

#### Outdoor Early Learning

Inspiring Scotland is working to establish outdoor play as the critical catalyst for healthy childhood development and a fundamental part of growing up in Scotland. In partnership with Scottish Government, we are supporting the expansion and development of outdoor nursery provision.



## Mentoring Scotland's young people.

Established in 2016, intandem supports some of Scotland's most vulnerable young people by helping them to build a consistent, trusting relationship with a positive adult role-model. intandem is a national mentoring scheme which mentors children aged 8-14 who are looked after by their local authority but live at home.

**13**  
Organisations  
receiving support.

**206**  
Children being  
mentored.



Supporting young

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Life as equal citizens

Learning Disabilities

Access, choice and control

Survivor Support

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Supporting autistic people

Innovate Autism



Building Brighter Futures Fund

Unlocking skills and confidence

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Supporting children to thrive



Empowering communities



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Mentoring Scotland's young people



Investing in Scotland's young people

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Engaged, informed



## Support in the Right Direction 2021

Support to be engaged, informed and included.

Self-directed support empowers people to be equal partners in their care and support decisions and to participate fully in all aspects of life. It allows people, their carers and their families to make informed choices about what their support looks like and how it is delivered. In 2019-20, Inspiring Scotland is working with organisations across Scotland on 30 projects providing independent support for people who may need social care.

**30**

Projects being supported.

**4,000**

People receiving support.

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## Innovate Autism

Supporting autistic people.

Inspiring Scotland is working with Scottish Government and partners across Scotland on a new programme to increase awareness and understanding of autism among non-autistic people, with a national marketing campaign and charities delivering targeted initiatives at a local level. Inspiring Scotland also works with Scottish Government to support charities, strengthening their resilience, leadership and impact, through a leadership programme.

**23**

Organisations receiving support.

**6,000**

People receiving support.

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## Survivor Support

Choice and control for survivors of childhood abuse.

Survivor Support helps adult survivors of childhood abuse, ensuring they have access to and control over support and services, to help them enjoy a happy, healthy life. In partnership with Scottish Government, we fund and support a portfolio of charities that work with those affected by the consequences of childhood abuse, and strive to expand the capacity and capability of these vital charities.

**25**

Organisations receiving support.

**2,000**

People receiving support.



## Learning Disabilities

Living life as equal citizens.

Inspiring Scotland funds and supports key charities, social enterprises and organisations that are central to Scottish Government's Keys to Life strategy, helping people with learning disabilities to live as equal citizens. Since October 2017, this fund has focused on working with leaders to strengthen organisational development and improve sustainability and resilience across the portfolio.

**10**

Organisations receiving support.

**3,000**

People receiving support.



Local people building flourishing communities.

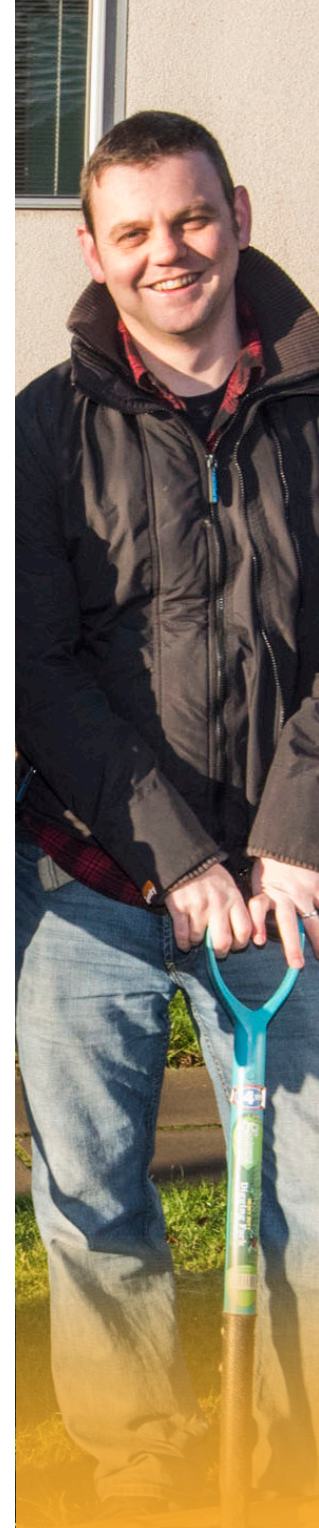
Link Up helps local people to establish groups for anything from peer-led recovery cafes, to cycle clubs, to weekly knitting groups. Through these groups and activities people build the supportive relationships and trusting environments that help them build the connections, self-belief and confidence they need to address the issues faced by them and their community.

**9**

Communities running Link Up.

**3,200**

People participating.



# Pro bono

**We connect businesses and charities to create lasting solutions.**

Our strong connections with the private, third and public sector includes individuals and organisations and allows us to access a varied pool of expertise which we use to benefit Scotland's charities.

We have a network of 350 professional volunteers who help Scotland's charities build capacity and overcome organisational problems. Our experts range from lawyers, business managers, accountants and HR professionals to photographers, marketing specialists, and leadership coaches.

They work with us because they share our vision and values and want to use their time and knowledge to help us achieve them. They want to strengthen Scotland's voluntary sector, and in doing so transform the lives of people and communities in Scotland that experience inequality.

**152**

Organisations supported in 2018-19.

**350**

Volunteers ready to support charities.



- 38% Board development & governance
- 20% Mentoring, coaching & training
- 13% Technology
- 8% Finance
- 7% Business planning & organisational design
- 3% HR & employment law
- 3% Legal
- 3% Marketing, PR & social media
- 3% Room provision
- 2% Photography



# Support & Advice

**We support essential charities to become extraordinary charities.**

Supporting charities financially is only one way we support the sector. We also help organisations to develop and improve the way that they work through our Support and Advice service.

Since 2008, we have been working with charities and know that running a charity can be challenging. We also know that in these turbulent times organisations have to be the best at what they do to attract funding and create the greatest impact.

**Our Support & Advice services include:**

## **Strategy workshops**

We help organisations to hone their vision and mission and develop strategic approaches to achieve those aims. We also support organisations to communicate their ambitions effectively and to identify, engage and influence stakeholders.

## **Building a case for investment**

Many charities struggle to articulate the impact of their work to potential funders and investors and can miss out on vital financial support as a result. We support organisations to evaluate their work and tell the story of their impact, develop a funding pipeline and create a theory of change which conveys their ambitions to funders effectively.

## **Cost benefit analysis**

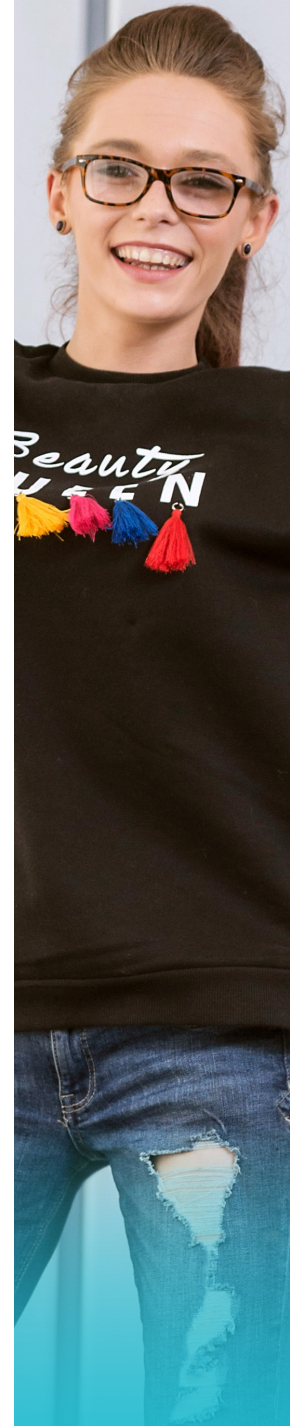
Putting a value on the essential support services that charities provide can be challenging, but demonstrating the savings these interventions have for the public purse is a highly effective way to build the case for investment. We support organisations to create a robust analysis of how cost effective their work is.

## **Organisational health check**

Using more than 10 years of experience working with hundreds of charities across Scotland, we have developed a health check tool to support charities to measure their organisational strength and resilience. We can help spot the warning signs which can indicate vulnerabilities, and support charities to strengthen their resilience, so they can continue their vital work.

## **Fund management**

We can bring all of our experience together and help other funders and foundations invest and manage their funding effectively, supporting everything from identifying social issues to managing applications to hands-on charity support. Inspiring Scotland runs several funds on behalf of Scottish Government as well as operating the Building Brighter Futures Fund on behalf of Hub Community Foundation.



# Thank you

Inspiring Scotland started over ten years ago with an innovative idea, a small team of dedicated staff and a handful of visionary investors who helped us launch our first fund, the 14:19 Fund.

This fund ended in March 2019, and we are so proud of what we achieved – 36,188 young people accessing sustainable education, training, or employment opportunities. We tried a new and powerful way of doing things, and we succeeded.

In 2019–20, we have 10 social impact funds, covering themes from social care, to community development, to youth employability. We support nearly 200 charities across all local authority areas and have a network of 350 professional volunteers – experts in fields including law, marketing, finance – ready to lend their expertise to Scotland’s extraordinary charities.

Long-term investment, tailored development support and building collaborative portfolios of charities working together for the same outcomes are all central to the way we work. But it is also through the partnerships and cooperation we have established with colleagues from across sectors – by listening, learning and problem-solving together – that we have been able to support tens of thousands of people to overcome the challenges of poverty and inequality.

Our work is not done yet. We want to help build a Scotland without poverty or disadvantage where everyone has the opportunity to live a happy and healthy life.

To reach that goal will require big ideas that challenge the status quo, and a dedication to testing, developing, reworking and applying these ideas. It will take the knowledge, expertise and experience of all our staff, volunteers and investors, and that of the people we work with in the public, private and third sectors.

It will need the long-term investment that enables the charities we support to make their money go further – to leverage greater investment, to reach more people, to provide more intensive support and to be more effective in the fight against poverty and disadvantage.

On behalf of Inspiring Scotland, our charities, every single person that we have supported and every single person that we will go on to support, I would like to thank everyone who has helped us in our work and continues to do so today.

I would also like to call on all those who can to join us as we strive to make Scotland a better place to grow up, live, learn and work for all. Together, we can build a healthy, happy and thriving Scotland, without poverty or disadvantage.



Celia Tennant, Chief Executive, Inspiring Scotland



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without poverty or  
disadvantage.**



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